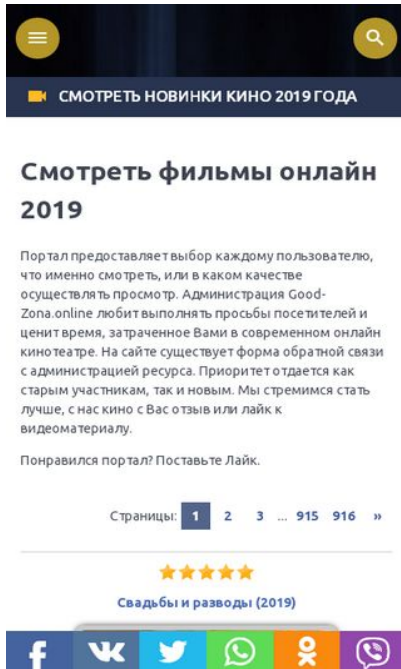


# PageSpeed Insights

## Mobile



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Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://good-zona.online/2018.jpg> (expiration not specified)
- [http://good-zona.online/\\_pu/126/37687597.jpg](http://good-zona.online/_pu/126/37687597.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/127/42442411.jpg](http://good-zona.online/_pu/127/42442411.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/127/42709218.jpg](http://good-zona.online/_pu/127/42709218.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/16013540.jpg](http://good-zona.online/_pu/132/16013540.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/20330803.jpg](http://good-zona.online/_pu/132/20330803.jpg) (expiration not specified)

## Mobile

- [http://good-zona.online/\\_pu/132/29645761.jpg](http://good-zona.online/_pu/132/29645761.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/38204141.jpg](http://good-zona.online/_pu/132/38204141.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/41490609.jpg](http://good-zona.online/_pu/132/41490609.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/56425425.jpg](http://good-zona.online/_pu/132/56425425.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/03896380.jpg](http://good-zona.online/_pu/133/03896380.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/09647629.jpg](http://good-zona.online/_pu/133/09647629.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/16335924.jpg](http://good-zona.online/_pu/133/16335924.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/17991155.jpg](http://good-zona.online/_pu/133/17991155.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/25156115.jpg](http://good-zona.online/_pu/133/25156115.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/27883858.jpg](http://good-zona.online/_pu/133/27883858.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/32293965.jpg](http://good-zona.online/_pu/133/32293965.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/38607338.jpg](http://good-zona.online/_pu/133/38607338.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/45806060.jpg](http://good-zona.online/_pu/133/45806060.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/56319192.jpg](http://good-zona.online/_pu/133/56319192.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/91014734.jpg](http://good-zona.online/_pu/133/91014734.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/96320129.jpg](http://good-zona.online/_pu/133/96320129.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/65/30176904.jpg](http://good-zona.online/_pu/65/30176904.jpg) (expiration not specified)
- [http://good-zona.online/\\_st/my.css](http://good-zona.online/_st/my.css) (expiration not specified)
- <https://sonar.semantiqo.com/c82up/checking.js> (expiration not specified)
- <https://tag.digitaltarget.ru/adcm.js> (expiration not specified)
- <http://w.uptolike.com/static/buttons/fonts/icomoon.woff?qq11232333=1232131231321> (30 minutes)
- <http://w.uptolike.com/widgets/v1/uptolike.js> (30 minutes)
- <http://w.uptolike.com/widgets/v1/widgetsModule.js?v=a6371939225b3145f20daf3fbadc93a2> (30 minutes)
- <http://st.top100.ru/top100/top100.js> (60 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)

## Mobile

- <http://cdnstats.ru/utl.js> (4 hours)

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### [Remove render-blocking JavaScript:](#)

- <http://good-zona.online/.s/src/jquery-1.12.4.min.js>
- <http://good-zona.online/.s/src/uwnd.min.js>
- <http://good-zona.online/.s/src/ulightbox/ulightbox.min.js>

#### [Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Material+Icons|Ubuntu:300,300i,400,400i,500,700&subset=cyrillic>
- <http://good-zona.online/.s/src/shop.css>
- [http://good-zona.online/\\_st/my.css](http://good-zona.online/_st/my.css)
- <http://good-zona.online/.s/src/base.css>
- <http://good-zona.online/.s/src/layer7.css>
- <http://good-zona.online/.s/src/ulightbox/ulightbox.min.css>

### Optimize images

Properly formatting and compressing images can save many bytes of data.

## Mobile

[Optimize the following images](#) to reduce their size by 297.6KiB (31% reduction).

- Compressing <http://good-zona.online/.s/t/1718/layer-14.jpg> could save 36.5KiB (31% reduction).
- Compressing [http://good-zona.online/\\_pu/133/32293965.jpg](http://good-zona.online/_pu/133/32293965.jpg) could save 18.9KiB (38% reduction).
- Compressing [http://good-zona.online/\\_pu/133/25156115.jpg](http://good-zona.online/_pu/133/25156115.jpg) could save 17.6KiB (30% reduction).
- Compressing [http://good-zona.online/\\_pu/132/16013540.jpg](http://good-zona.online/_pu/132/16013540.jpg) could save 16.6KiB (38% reduction).
- Compressing [http://good-zona.online/\\_pu/133/03896380.jpg](http://good-zona.online/_pu/133/03896380.jpg) could save 16.1KiB (30% reduction).
- Compressing [http://good-zona.online/\\_pu/133/09647629.jpg](http://good-zona.online/_pu/133/09647629.jpg) could save 14.7KiB (31% reduction).
- Compressing [http://good-zona.online/\\_pu/132/56425425.jpg](http://good-zona.online/_pu/132/56425425.jpg) could save 14.3KiB (31% reduction).
- Compressing [http://good-zona.online/\\_pu/133/17991155.jpg](http://good-zona.online/_pu/133/17991155.jpg) could save 13.9KiB (31% reduction).
- Compressing [http://good-zona.online/\\_pu/133/38607338.jpg](http://good-zona.online/_pu/133/38607338.jpg) could save 13.8KiB (29% reduction).
- Compressing [http://good-zona.online/\\_pu/133/91014734.jpg](http://good-zona.online/_pu/133/91014734.jpg) could save 13.7KiB (31% reduction).
- Compressing [http://good-zona.online/\\_pu/132/38204141.jpg](http://good-zona.online/_pu/132/38204141.jpg) could save 12.5KiB (37% reduction).
- Compressing [http://good-zona.online/\\_pu/133/45806060.jpg](http://good-zona.online/_pu/133/45806060.jpg) could save 12KiB (33% reduction).
- Compressing [http://good-zona.online/\\_pu/133/56319192.jpg](http://good-zona.online/_pu/133/56319192.jpg) could save 10.8KiB (28% reduction).
- Compressing [http://good-zona.online/\\_pu/132/20330803.jpg](http://good-zona.online/_pu/132/20330803.jpg) could save 10.7KiB (23% reduction).
- Compressing [http://good-zona.online/\\_pu/127/42709218.jpg](http://good-zona.online/_pu/127/42709218.jpg) could save 10.4KiB (26% reduction).
- Compressing [http://good-zona.online/\\_pu/133/27883858.jpg](http://good-zona.online/_pu/133/27883858.jpg) could save 10KiB (37% reduction).
- Compressing [http://good-zona.online/\\_pu/127/42442411.jpg](http://good-zona.online/_pu/127/42442411.jpg) could save 9.5KiB (27% reduction).
- Compressing [http://good-zona.online/\\_pu/133/16335924.jpg](http://good-zona.online/_pu/133/16335924.jpg) could save 9.2KiB (27% reduction).

## Mobile

- Compressing [http://good-zona.online/\\_pu/132/41490609.jpg](http://good-zona.online/_pu/132/41490609.jpg) could save 9.1KiB (26% reduction).
- Compressing [http://good-zona.online/\\_pu/133/96320129.jpg](http://good-zona.online/_pu/133/96320129.jpg) could save 9KiB (31% reduction).
- Compressing [http://good-zona.online/\\_pu/126/37687597.jpg](http://good-zona.online/_pu/126/37687597.jpg) could save 8.9KiB (35% reduction).
- Compressing [http://good-zona.online/\\_pu/132/29645761.jpg](http://good-zona.online/_pu/132/29645761.jpg) could save 8.8KiB (29% reduction).
- Compressing <http://good-zona.online/2018.jpg> could save 473B (12% reduction).



### Consider Fixing:

#### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 80.8KiB (66% reduction).

- Compressing <https://sonar.semantiqo.com/c82up/checking.js> could save 72.9KiB (66% reduction).
- Compressing <http://tag.digitaltarget.ru/processor.js?i=858156348578632> could save 6.2KiB (68% reduction).
- Compressing <https://tag.digitaltarget.ru/adcm.js> could save 1.7KiB (59% reduction).

#### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 573B (12% reduction).

- Minifying <http://good-zona.online./s/src/base.css> could save 573B (12% reduction) after

## Mobile

compression.

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.2KiB (16% reduction).

- Minifying <http://w.uptolike.com/widgets/v1/share-counter.html?a6371939225b3145f20daf3fbadc93a2> could save 655B (16% reduction) after compression.
- Minifying <http://w.uptolike.com/widgets/v1/zp/support.html> could save 584B (16% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 180B (11% reduction).

- Minifying <http://good-zona.online/.s/t/1718/main.js> could save 180B (11% reduction) after compression.



3 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

## Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience

### Consider Fixing:

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<li class="utl-icon-num-1...on-vk effect-3">5</li>` and 1 others are close to other tap targets final.

### 4 Passed Rules

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

# Mobile

## Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

## Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

## Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

# Desktop



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! Should Fix:

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.



## [Desktop](#)

[Leverage browser caching](#) for the following cacheable resources:

- <http://good-zona.online/2018.jpg> (expiration not specified)
- [http://good-zona.online/\\_pu/126/37687597.jpg](http://good-zona.online/_pu/126/37687597.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/127/42709218.jpg](http://good-zona.online/_pu/127/42709218.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/131/10413112.jpg](http://good-zona.online/_pu/131/10413112.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/03185488.jpg](http://good-zona.online/_pu/132/03185488.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/03707778.jpg](http://good-zona.online/_pu/132/03707778.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/13473253.jpg](http://good-zona.online/_pu/132/13473253.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/16013540.jpg](http://good-zona.online/_pu/132/16013540.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/29645761.jpg](http://good-zona.online/_pu/132/29645761.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/41490609.jpg](http://good-zona.online/_pu/132/41490609.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/132/79706124.png](http://good-zona.online/_pu/132/79706124.png) (expiration not specified)
- [http://good-zona.online/\\_pu/133/03896380.jpg](http://good-zona.online/_pu/133/03896380.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/11744556.jpg](http://good-zona.online/_pu/133/11744556.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/16194615.jpg](http://good-zona.online/_pu/133/16194615.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/32293965.jpg](http://good-zona.online/_pu/133/32293965.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/34891620.jpg](http://good-zona.online/_pu/133/34891620.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/38607338.jpg](http://good-zona.online/_pu/133/38607338.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/56319192.jpg](http://good-zona.online/_pu/133/56319192.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/72841239.jpg](http://good-zona.online/_pu/133/72841239.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/91014734.jpg](http://good-zona.online/_pu/133/91014734.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/133/96320129.jpg](http://good-zona.online/_pu/133/96320129.jpg) (expiration not specified)
- [http://good-zona.online/\\_pu/65/30176904.jpg](http://good-zona.online/_pu/65/30176904.jpg) (expiration not specified)
- [http://good-zona.online/\\_st/my.css](http://good-zona.online/_st/my.css) (expiration not specified)
- <https://sonar.semantiqo.com/c82up/checking.js> (expiration not specified)
- <https://tag.digitaltarget.ru/adcm.js> (expiration not specified)
- <http://w.uptolike.com/static/buttons/fonts/icomoon.woff?qq11232333=1232131231321> (30 minutes)
- <http://w.uptolike.com/widgets/v1/uptolike.js> (30 minutes)

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- <http://w.uptolike.com/widgets/v1/widgetsModule.js?v=a6371939225b3145f20daf3fbadc93a2> (30 minutes)
- <http://st.top100.ru/top100/top100.js> (60 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://mc.yandex.ru/metrika/watch.js> (60 minutes)
- <http://cdnstats.ru/utl.js> (4 hours)

## Reduce server response time

In our test, your server responded in 3.7 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 488.8KiB (51% reduction).

- Compressing and resizing [http://good-zona.online/\\_pu/133/11744556.jpg](http://good-zona.online/_pu/133/11744556.jpg) could save 53.4KiB (83% reduction).
- Compressing and resizing [http://good-zona.online/\\_pu/131/10413112.jpg](http://good-zona.online/_pu/131/10413112.jpg) could save 37.1KiB (83% reduction).
- Compressing <http://good-zona.online./s/t/1718/layer-14.jpg> could save 36.5KiB (31% reduction).
- Compressing and resizing [http://good-zona.online/\\_pu/133/91014734.jpg](http://good-zona.online/_pu/133/91014734.jpg) could save 36.1KiB (81% reduction).

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- Compressing and resizing [http://good-zona.online/\\_pu/133/72841239.jpg](http://good-zona.online/_pu/133/72841239.jpg) could save 34.8KiB (85% reduction).
- Compressing and resizing [http://good-zona.online/\\_pu/132/03185488.jpg](http://good-zona.online/_pu/132/03185488.jpg) could save 33.8KiB (81% reduction).
- Compressing and resizing [http://good-zona.online/\\_pu/127/42709218.jpg](http://good-zona.online/_pu/127/42709218.jpg) could save 32.7KiB (79% reduction).
- Compressing and resizing [http://good-zona.online/\\_pu/133/34891620.jpg](http://good-zona.online/_pu/133/34891620.jpg) could save 29.3KiB (81% reduction).
- Compressing and resizing [http://good-zona.online/\\_pu/132/03707778.jpg](http://good-zona.online/_pu/132/03707778.jpg) could save 27.5KiB (78% reduction).
- Compressing and resizing [http://good-zona.online/\\_pu/133/16194615.jpg](http://good-zona.online/_pu/133/16194615.jpg) could save 26.7KiB (80% reduction).
- Compressing and resizing [http://good-zona.online/\\_pu/132/13473253.jpg](http://good-zona.online/_pu/132/13473253.jpg) could save 21.3KiB (78% reduction).
- Compressing [http://good-zona.online/\\_pu/133/32293965.jpg](http://good-zona.online/_pu/133/32293965.jpg) could save 18.9KiB (38% reduction).
- Compressing [http://good-zona.online/\\_pu/132/16013540.jpg](http://good-zona.online/_pu/132/16013540.jpg) could save 16.6KiB (38% reduction).
- Compressing [http://good-zona.online/\\_pu/133/03896380.jpg](http://good-zona.online/_pu/133/03896380.jpg) could save 16.1KiB (30% reduction).
- Compressing [http://good-zona.online/\\_pu/133/38607338.jpg](http://good-zona.online/_pu/133/38607338.jpg) could save 13.8KiB (29% reduction).
- Compressing [http://good-zona.online/\\_pu/133/56319192.jpg](http://good-zona.online/_pu/133/56319192.jpg) could save 10.8KiB (28% reduction).
- Compressing [http://good-zona.online/\\_pu/132/41490609.jpg](http://good-zona.online/_pu/132/41490609.jpg) could save 9.1KiB (26% reduction).
- Compressing [http://good-zona.online/\\_pu/133/96320129.jpg](http://good-zona.online/_pu/133/96320129.jpg) could save 9KiB (31% reduction).
- Compressing [http://good-zona.online/\\_pu/126/37687597.jpg](http://good-zona.online/_pu/126/37687597.jpg) could save 8.9KiB (35% reduction).
- Compressing [http://good-zona.online/\\_pu/132/29645761.jpg](http://good-zona.online/_pu/132/29645761.jpg) could save 8.8KiB (29% reduction).
- Compressing and resizing [http://good-zona.online/\\_pu/132/79706124.png](http://good-zona.online/_pu/132/79706124.png) could save 6.9KiB (13% reduction).
- Compressing <http://good-zona.online/2018.jpg> could save 473B (12% reduction).

# Desktop

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 80.8KiB (66% reduction).

- Compressing <https://sonar.semantiqo.com/c82up/checking.js> could save 72.9KiB (66% reduction).
- Compressing <http://tag.digitaltarget.ru/processor.js?i=858156348578632> could save 6.2KiB (68% reduction).
- Compressing <https://tag.digitaltarget.ru/adcm.js> could save 1.7KiB (59% reduction).

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 573B (12% reduction).

- Minifying <http://good-zona.online/.s/src/base.css> could save 573B (12% reduction) after compression.

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 1.2KiB (16% reduction).

## Desktop

- Minifying <http://w.uptolike.com/widgets/v1/share-counter.html?a6371939225b3145f20daf3fbadc93a2> could save 655B (16% reduction) after compression.
- Minifying <http://w.uptolike.com/widgets/v1/zp/support.html> could save 584B (16% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 180B (11% reduction).

- Minifying <http://good-zona.online/.s/t/1718/main.js> could save 180B (11% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://good-zona.online/.s/src/jquery-1.12.4.min.js>
- <http://good-zona.online/.s/src/uwnd.min.js>
- <http://good-zona.online/.s/src/ulightbox/ulightbox.min.js>

[Optimize CSS Delivery](#) of the following:

- <https://fonts.googleapis.com/css?family=Material+Icons|Ubuntu:300,300i,400,400i,500,700&subset=cyrillic>

## Desktop

- <http://good-zona.online/.s/src/shop.css>
- [http://good-zona.online/\\_st/my.css](http://good-zona.online/_st/my.css)
- <http://good-zona.online/.s/src/base.css>
- <http://good-zona.online/.s/src/layer7.css>
- <http://good-zona.online/.s/src/ulightbox/ulightbox.min.css>



### 2 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).