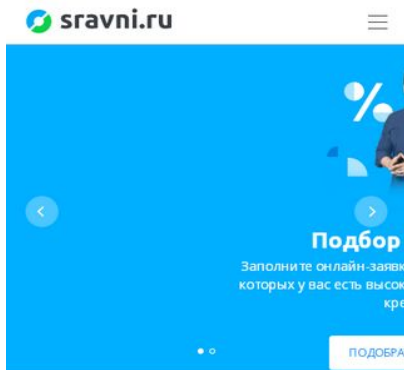








PageSpeed Insights

Mobile



 Вклады	 Подбор кредита
 Ипотека	 Кредитные карты
 Дебетовые карты	 Е-ОСАГО

59 / 100 Speed

 Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.sravni.ru/provider/apiGateway/locations/regionalCenters> (expiration not specified)
- <https://www.sravni.ru/provider/apiGateway/locations/regions/> (expiration not specified)
- <https://www.sravni.ru/provider/banks/list/> (expiration not specified)
- <https://www.sravni.ru/provider/insurance/list/> (expiration not specified)
- <https://www.sravni.ru/provider/news/articles> (expiration not specified)
- <https://www.sravni.ru/provider/qna/question/list> (expiration not specified)

Mobile

- <https://www.sravni.ru/provider/ratings/topBanksList/> (expiration not specified)
- <https://www.sravni.ru/provider/ratings/topInsurancesList/> (expiration not specified)
- <https://www.sravni.ru/proxy-deposits/deposits/list> (expiration not specified)
- <https://www.googletagmanager.com/gtm.js?id=GTM-PMDFG9> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/1873290056230913?v=2.9.5&r=stable> (20 minutes)
- <https://f.sravni.ru/logotypes/banks/home-page/743.svg> (60 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://www.google-analytics.com/plugins/ua/linkid.js> (60 minutes)
- <https://f.sravni.ru/f/common/fonts/open-sans/opensans-light.woff> (2 hours)
- <https://f.sravni.ru/f/common/fonts/open-sans/opensans-regular.woff> (2 hours)
- <https://f.sravni.ru/f/common/fonts/ubuntu/ubuntu-bold.woff> (2 hours)
- <https://f.sravni.ru/f/images/banners/promo-credit-mobile.png> (2 hours)
- <https://f.sravni.ru/f/images/banners/promo-osago-mobile.png> (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <https://f.sravni.ru/dist/common.6aa53bf6.css>

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 12.8KiB (78% reduction).

- Compressing <https://www.sravni.ru/proxy-deposits/deposits/list> could save 12.8KiB (78% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 3.7KiB (17% reduction).

- Minifying <https://vk.com/js/api/openapi.js?160> could save 3.7KiB (17% reduction) after compression.

6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Reduce server response time

Mobile

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Optimize images

Your images are optimized. Learn more about [optimizing images](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

94 / 100 User Experience

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Подбор кредита...добрать кредит` is close to 1 other tap targets final.

Mobile

- The tap target `<button type="button" class="_3yCМа MawKN _3tqLT N0qHF">Подобрать кредит</button>` is close to 2 other tap targets final.
- The tap target `<div class="_3D78L _1nDfC">` is close to 1 other tap targets final.
- The tap target `<div class="_1VDrE _34F7G">` is close to 1 other tap targets final.
- The tap target `<div class="_1VDrE">` is close to 1 other tap targets final.
- The tap target `Без справок о доходах` and 3 others are close to other tap targets.
- The tap target `<li class="_1pu2m _1H3ze _1erBj _1QMEr">` and 7 others are close to other tap targets.
- The tap target `Контакты` and 4 others are close to other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

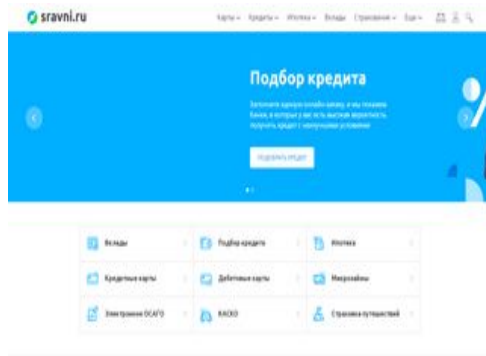
Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



55 / 100 Speed

! Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.sravni.ru/provider/apiGateway/locations/regionalCenters> (expiration not specified)
- <https://www.sravni.ru/provider/apiGateway/locations/regions/> (expiration not specified)
- <https://www.sravni.ru/provider/banks/list/> (expiration not specified)
- <https://www.sravni.ru/provider/insurance/list/> (expiration not specified)
- <https://www.sravni.ru/provider/news/articles> (expiration not specified)
- <https://www.sravni.ru/provider/qna/question/list> (expiration not specified)
- <https://www.sravni.ru/provider/ratings/topBanksList/> (expiration not specified)
- <https://www.sravni.ru/provider/ratings/topInsurancesList/> (expiration not specified)
- <https://www.sravni.ru/proxy-deposits/deposits/list> (expiration not specified)
- <https://f.sravni.ru/fs/img/2019/10/065525b7-c5ff-4d73-acae-43f8c8056082.jpg> (60 seconds)
- <https://f.sravni.ru/fs/img/2019/10/a36c1ddf-c7ca-424f-ad58-58d8d2f44671.jpg> (60 seconds)
- <https://f.sravni.ru/fs/img/2019/10/d5243f02-1853-4a1a-8339-d96a4c760ca5.jpg> (60 seconds)

Desktop

- <https://f.sravni.ru/fs/img/2019/10/f0ac82e1-13dc-41b4-968f-24d9a5577ee8.jpg> (60 seconds)
- <https://www.googletagmanager.com/gtm.js?id=GTM-PMDFG9> (15 minutes)
- https://connect.facebook.net/en_US/fbevents.js (20 minutes)
- <https://connect.facebook.net/signals/config/1873290056230913?v=2.9.5&r=stable> (20 minutes)
- https://f.sravni.ru/logotypes/banks/logo_1068.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_254.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_262.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_276.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_291.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_326.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_328.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_338.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_340.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_357.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_53.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_645.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_743.svg (60 minutes)
- https://f.sravni.ru/logotypes/banks/logo_777.svg (60 minutes)
- <https://mc.yandex.ru/metrika/advert.gif> (60 minutes)
- <https://mc.yandex.ru/metrika/tag.js> (60 minutes)
- <https://www.google-analytics.com/plugins/ua/linkid.js> (60 minutes)
- https://f.sravni.ru/cms/Material/MiniPicture/mat_107275.jpg (2 hours)
- https://f.sravni.ru/cms/Material/MiniPicture/mat_107278.jpg (2 hours)
- https://f.sravni.ru/cms/Material/MiniPicture/mat_107284.jpg (2 hours)
- https://f.sravni.ru/cms/Material/MiniPicture/mat_107287.jpg (2 hours)
- <https://f.sravni.ru/f/common/fonts/open-sans/opensans-light.woff> (2 hours)
- <https://f.sravni.ru/f/common/fonts/open-sans/opensans-regular.woff> (2 hours)
- <https://f.sravni.ru/f/common/fonts/ubuntu/ubuntu-bold.woff> (2 hours)

Desktop

- <https://f.sravni.ru/f/images/banners/promo-credit.png> (2 hours)
- <https://f.sravni.ru/f/images/banners/promo-osago.png> (2 hours)
- https://f.sravni.ru/logotypes/banks/logo_258.svg (2 hours)
- <https://www.google-analytics.com/analytics.js> (2 hours)

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[Optimize CSS Delivery](#) of the following:

- <https://f.sravni.ru/dist/common.6aa53bf6.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 505KiB (92% reduction).

- Compressing and resizing https://f.sravni.ru/cms/Material/MiniPicture/mat_107278.jpg could save 147KiB (93% reduction).
- Compressing and resizing https://f.sravni.ru/cms/Material/MiniPicture/mat_107284.jpg could save 81.4KiB (94% reduction).
- Compressing and resizing https://f.sravni.ru/cms/Material/MiniPicture/mat_107275.jpg could save 76.9KiB (91% reduction).
- Compressing and resizing <https://f.sravni.ru/fs/img/2019/10/a36c1ddf-c7ca-424f-ad58-58d8d2f44671.jpg> could save 61.3KiB (92% reduction).

Desktop

- Compressing and resizing https://f.sravni.ru/cms/Material/MiniPicture/mat_107287.jpg could save 55.2KiB (90% reduction).
- Compressing and resizing <https://f.sravni.ru/fs/img/2019/10/065525b7-c5ff-4d73-acae-43f8c8056082.jpg> could save 35.8KiB (89% reduction).
- Compressing and resizing <https://f.sravni.ru/fs/img/2019/10/f0ac82e1-13dc-41b4-968f-24d9a5577ee8.jpg> could save 29.1KiB (89% reduction).
- Compressing and resizing <https://f.sravni.ru/fs/img/2019/10/d5243f02-1853-4a1a-8339-d96a4c760ca5.jpg> could save 18.3KiB (91% reduction).



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 12.8KiB (78% reduction).

- Compressing <https://www.sravni.ru/proxy-deposits/deposits/list> could save 12.8KiB (78% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 3.7KiB (17% reduction).

- Minifying <https://vk.com/js/api/openapi.js?160> could save 3.7KiB (17% reduction) after compression.



5 Passed Rules

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